



Nashville Superspeedway

JOB TITLE: **Community Engagement Intern**
DIVISION: **Marketing & Communications**
LOCATION: **Nashville Metro (Lebanon, TN)**

Nashville Superspeedway (NSS), an elite venue within the Speedway Motorsports portfolio, is seeking current college students who are looking to gain internship experience working within the sports and entertainment industry.

Duties and Responsibilities:

- Take an active role in growing the NSS brand and presence throughout the community by researching upcoming events/festivals/etc. to attend as an organization
- Assist with the ideation and execution of NSS philanthropic initiatives and community events
- Serve as a track representative at community events or track-hosted events where potential customer engagement and lead generation are possible
- Assist with the development and continual maintenance of a (non-profit) community organization database that will be used when seeking race weekend workers
- Participate in select NSS staff meetings and provide organizational support across internal units as needed
- Identify an opportunity or need that would enhance NSS community involvement or operations; develop and propose concept activation
- Perform additional duties as assigned

Qualifications:

- Strong creative, organizational, written and verbal communication skills
- Positive attitude and eagerness to complete the tasks necessary to reach our collective goals
- Ability to prioritize, manage multiple projects and maintain attention to detail
- Knowledge of Microsoft Word, Excel and PowerPoint
- Experience in sports preferred, but not necessary
- Ability to work flexible hours including nights and weekends as needed

Time Requirements:

- One (1) semester or summer term in length (negotiable)
- Approximately 10-20 hours per week; in-person or remotely (negotiable)
- NSS community or track-hosted events (based on availability)

Interns will have the ability to play an integral, hands-on role in the growth and enhancement of the Nashville Superspeedway brand in preparation for its annual NASCAR Cup, Xfinity and Truck Series races every June and throughout the year.

The internship is available in exchange for class credit. Interested persons should email resume and letter of interest to: jobs@nashvillesuperspeedway.com with the subject line "Community Engagement Intern."